

# 2019 ACTIVE LIVING CONFERENCE

FEBRUARY 17-20, 2019 | CHARLESTON, SC, USA



# Sponsorship and Exhibition Opportunities

## THE CONFERENCE

The 2019 Active Living Annual Conference will bring together active living researchers and champions from over 30 disciplines to advance knowledge and action around active communities. Our aim is to make the Active Living Conference the premier venue for policy-relevant research and cross sector exchange between scientists, practitioners and policy makers on how to create and sustain active living environments.

The conference agenda will have two focus areas: 1) research and 2) practice/policy. The goal of including these focus areas is to encourage a broad audience to attend the conference and provide opportunities for exchange on how to use evidence to increase physical activity in many settings. Research and practice/policy presentations will be integrated and organised by topic area.

## TOPICS INCLUDE

- Active transportation
- Aging in place
- Building partnerships
- Economic benefits
- Health equity
- Parks and recreation
- Physical activity
- Policy and environmental strategies
- Public health
- Research translation
- Rural environments
- School policies and environments
- Tools and measures of active environments
- Urban planning for healthy communities

**For complete meeting details, please visit: [www.alr-conference.com](http://www.alr-conference.com)**

Organised by



Supporting Publications



UNIVERSITY OF  
**SOUTH CAROLINA**  
Arnold School of Public Health

[www.alr-conference.com](http://www.alr-conference.com)

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## INFORMATION

### RAISE YOUR PROFILE

Elsevier's extensive global network in academia, business and government is being targeted to generate a highly qualified audience from the Active Living community.

The **Active Living Conference** will bring together leaders to exchange and share their experiences, present research and project results, explore collaborations and to spark new ideas. Our aim is to make the Active Living conference the premier venue for both cutting-edge research and for making findings usable by non-scientists.

### USE YOUR PRESENCE AT THE ACTIVE LIVING CONFERENCE TO:

- launch new products and highlight existing ones
- increase brand awareness and elevate your company profile in the active living community
- network with specialists, seek international partners and form new alliances
- increase visibility in focused markets
- communicate your message to a highly qualified scientific and expert community
- build relationships for the future
- attract new talent and strengthen partnerships
- generate sales leads and educate the market

For further information on sponsorship and exhibition opportunities please contact:

#### Tom Faulkner

Head of Conference Sales

Elsevier, Amsterdam, The Netherlands

Tel: +31 20 485 2175 | E-mail: t.faulkner@elsevier.com

PLATINUM SPONSOR	\$ 8,500	<ul style="list-style-type: none"> <li>▪ Company acknowledgement on all official conference support signs, pocket guide, conference website and on all marketing collateral</li> <li>▪ Complimentary registration for 4 delegates</li> <li>▪ Complimentary table top exhibition stand</li> <li>▪ One set of promotional materials to be handed out at registration</li> <li>▪ A complimentary meeting room</li> <li>▪ Your logo on all delegate badges</li> <li>▪ A complimentary advertisement in the App</li> <li>▪ After the event "Thank you email" to all attendees with company logo</li> <li>▪ Option to brand specific portions of the meeting, including 3 of the following*:                             <ul style="list-style-type: none"> <li>• Welcome reception • Coffee break</li> <li>• Lunch break • Physical activity break</li> <li>• Poster award • Lanyards • Conference App</li> </ul> </li> </ul>	GOLD SPONSOR	\$ 6,000	<ul style="list-style-type: none"> <li>▪ Company acknowledgement on all official conference support signs, pocket guide and on all marketing collateral</li> <li>▪ Special recognition on the conference website</li> <li>▪ Complimentary registration for 3 delegates</li> <li>▪ Complimentary table top exhibition stand</li> <li>▪ One set of promotional materials to be handed out at registration</li> <li>▪ A complimentary advertisement in the App</li> <li>▪ Option to brand specific portions of the meeting, including 2 of the following*:                             <ul style="list-style-type: none"> <li>• Welcome reception • Coffee break • Lunch break</li> <li>• Physical activity break • Poster award</li> <li>• Conference App</li> </ul> </li> </ul>
	\$ 4,000	<ul style="list-style-type: none"> <li>▪ Company acknowledgement on all official conference support signs, pocket guide and on all marketing collateral</li> <li>▪ Special recognition on the conference website</li> <li>▪ Complimentary registration for 2 delegates</li> <li>▪ Complimentary table top exhibition stand</li> <li>▪ One set of promotional materials to be handed out at registration</li> <li>▪ Option to brand specific portions of the meeting, including 1 of the following*:                             <ul style="list-style-type: none"> <li>• Coffee break • Lunch break • Physical activity break • Poster award • Conference App</li> </ul> </li> </ul>		EXHIBITION	<p>An exhibition will run alongside the conference providing you with the opportunity to network with the delegates, demonstrate your products, generate new sales leads and raise your profile within the scientific community.</p> <p>The exhibition package includes the listing of your logo and company name, short description and link on the conference website and pocket guide.</p> <p>The following option is available:</p> <p><b>Table top</b> <span style="float: right;"><b>\$ 1,440</b></span>                      (6ft table top exhibition stand including complimentary registration for 1 delegate as well as the opportunity to give a short presentation to a plenary audience)</p>

(\*) Based on first come first served receipt of commitments

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## ADDITIONAL SPONSORSHIP OPPORTUNITIES

- Promotion exposure for our sponsors includes:
- Listing of your company name and logo in the pocket guide
  - Listing of your logo and company name, short description and link through to your company website on the conference website

See below for additional specific benefits and exposure

BRANDING AND VISIBILITY	<p><b>LANYARDS</b> <span style="color: red;">Three spaces available</span> <b>\$ 2,900</b></p> <p>Your company logo on the woven conference lanyard given to each delegate and worn throughout the conference.</p> <ul style="list-style-type: none"> <li>■ Complimentary registration for 1 delegate</li> </ul>	<ul style="list-style-type: none"> <li>■ Your company logo on pens distributed at the conference</li> <li>■ Complimentary registration for 1 delegate</li> </ul>	<p><b>PHYSICAL ACTIVITY BREAK</b> <span style="color: red;">2 places per activity</span> <b>\$ 1000</b></p> <ul style="list-style-type: none"> <li>■ Your company logo placed on signage at physical activity break</li> <li>■ Your company name and logo in the online program alongside the activity</li> </ul>
	<p><b>SPONSOR SESSION</b> <span style="color: red;">One space per session</span> <b>\$ 2,300</b></p> <ul style="list-style-type: none"> <li>■ Your company logo at the opening and closing of the sponsored session and on on-site signage</li> <li>■ Your company name and logo in the online program next to the session listing</li> <li>■ Complimentary registration for 1 delegate</li> </ul> <p><b>REGISTRATION DESK</b> <span style="color: red;">Exclusive</span> <b>\$ 1,800</b></p> <ul style="list-style-type: none"> <li>■ Your company logo on poster and signage at the registration desk</li> </ul>	<p><b>CHARGING STATION</b> <span style="color: red;">Exclusive</span> <b>\$ 2,100</b></p> <p>Located in the exhibit hall, the popular table top Charging Station will provide attendees with the facility to charge their cell phones, tablets or lap tops during the day. This packages offers sponsors signage on three sides of the table, plus the opportunity to add your own 'pull up banners' (attendees use the facility at their own risk).</p> <ul style="list-style-type: none"> <li>■ Complimentary registration for 1 delegate</li> </ul>	<p><b>CONFERENCE APP</b> <span style="color: red;">Exclusive</span> <b>CONTACT US</b></p> <p>Sponsor Elsevier's conference App, available on all Android and iOS devices. Your company logo will be displayed prominently on the app.</p> <ul style="list-style-type: none"> <li>■ Details of the program and speakers</li> <li>■ Abstracts of all the talks and posters</li> <li>■ Presentation and Poster files</li> <li>■ Information on exhibitors and sponsors</li> <li>■ Conference floor plans</li> <li>■ Allows participants to plan what presentations to attend, add notes to the program, make lists via the To Do feature and add custom tags to presentations and exhibitors.</li> </ul>
NETWORKING OPPORTUNITIES	<p><b>WELCOME DRINKS RECEPTION</b> <span style="color: red;">Exclusive</span> <b>\$ 3,500</b></p> <ul style="list-style-type: none"> <li>■ Your company logo on A1 sized foam-backed posters positioned around the reception area</li> <li>■ Complimentary registration for 2 delegates</li> </ul> <p><b>COFFEE BREAK</b> <span style="color: red;">One space per break available</span> <b>\$ 2,000</b></p> <ul style="list-style-type: none"> <li>■ Sponsorship of one of the Conference refreshment breaks</li> <li>■ Your company logo on A1 sized foam-backed posters where the breaks will be taking place</li> <li>■ Complimentary registration for 1 delegate</li> </ul>	<p><b>POSTER AWARD</b> <b>\$ 2,500</b></p> <p>An opportunity to brand the award for best poster</p> <ul style="list-style-type: none"> <li>■ Complimentary registration for 1 delegate</li> </ul>	<p><b>LUNCH SESSION</b> <span style="color: red;">Exclusive</span> <b>\$ 3,000</b></p> <ul style="list-style-type: none"> <li>■ Sponsorship of one of the Conference Lunches</li> <li>■ Your company logo on A1 sized foam-backed posters where the lunch will be taking place</li> <li>■ Complimentary registration for 2 delegates</li> </ul>
	<p><b>SPONSORED ONLINE CONFERENCE</b></p> <p>Elsevier has developed an online conference offering, allowing delegates from all over the world to access free of charge presentations online. The online conference allows an extended audience to hear the latest research developments from top international speakers, extending your marketing reach beyond the physical delegate base.</p> <p>Sponsor an online counterpart to the physical event and enjoy unique benefits:</p> <ul style="list-style-type: none"> <li>■ Achieve significant brand exposure. Your logo is included in all event promotions.</li> <li>■ Extend your audience reach and broadcast your message to an unprecedented number of researchers worldwide.</li> <li>■ Capture qualified leads and gain important insights about the targeted audience.</li> <li>■ Demonstrate thought leadership and expertise.</li> <li>■ Archive conference material and make your conference stand out for months after the physical event.</li> <li>■ Online conference will also be communicated to the participants of the physical conference, increasing your exposure and branding.</li> </ul> <p>The package includes marketing, traffic and campaign management as well as complimentary registration for 1 delegate.</p>	<p><b>CONTACT US</b></p>	

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## SPONSORSHIP AND EXHIBITION ORDER FORM

### 1. YOUR DETAILS

Company contact name for correspondence

Title (Prof. Dr. Mr. Ms.)	First Name
Surname	
Job Title	
Organization	
Address	
State/Country	
Post/Zip Code	
Tel	Fax
Email	

### 2. ORDER DETAILS

- |   |          |
|---|----------|
| <input type="checkbox"/> PLATINUM SPONSOR | \$ 8,500 |
| <input type="checkbox"/> GOLD SPONSOR     | \$ 6,000 |
| <input type="checkbox"/> SILVER SPONSOR   | \$ 4,000 |

### EXHIBITOR OPPORTUNITIES

- |                                    |          |
|------------------------------------|----------|
| <input type="checkbox"/> Table top | \$ 1,440 |
|------------------------------------|----------|

### ADDITIONAL SPONSORSHIP OPPORTUNITIES

#### BRANDING AND VISIBILITY

- |  |            |
|--|------------|
| <input type="checkbox"/> Lanyards                | \$ 2,900   |
| <input type="checkbox"/> Sponsor session         | \$ 2,300   |
| <input type="checkbox"/> Registration desk       | \$ 1,800   |
| <input type="checkbox"/> Charging station        | \$ 2,100   |
| <input type="checkbox"/> Physical Activity Break | \$ 1,000   |
| <input type="checkbox"/> Conference app          | Contact Us |

#### NETWORKING OPPORTUNITIES

- |  |            |
|--|------------|
| <input type="checkbox"/> Welcome drinks reception    | \$ 3,500   |
| <input type="checkbox"/> Coffee break                | \$ 2,000   |
| <input type="checkbox"/> Lunch session               | \$ 3,000   |
| <input type="checkbox"/> Poster award                | \$ 2,500   |
| <input type="checkbox"/> Sponsored online conference | Contact Us |

### 3. HOW TO PAY

Please note that all figures are subject to VAT at the prevailing rate

Total amount payable **USD\$**

- I will arrange a bank transfer to Elsevier Ltd, please send me the payment details

### 4. SIGN AND DATE THE FORM

I have read and agree to abide by the payment and cancellation terms as outlined below, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable:

Signature \_\_\_\_\_ Today's Date \_\_\_\_\_

### 5. RETURN TO

#### Tom Faulkner

Head of Conference Sales

Elsevier

Amsterdam, The Netherlands

Tel: +31 20 485 2175

E-mail: t.faulkner@elsevier.com

#### TERMS AND CONDITIONS OF BOOKING:

- Acceptance of applications for table-top exhibits or sponsorship is at the discretion of the organisers.
- Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please fax the conference department immediately on +44 (0) 1865 843958. Cancellation more than 91 days prior to the first open day of the conference – 50% of the total charge as a cancellation penalty provided that written notice is received. Cancellation 91 days or less prior to the first open day of the conference – 100% of the total charge as a cancellation penalty.
- Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.
- You will be provided with confirmation of your booking, along with full details of shipping co-ordinates and relevant shipping deadlines.
- A reduction in Stand space shall be treated as a pro rata cancellation. A signed order of a Stand implies participation by the Exhibitor for the whole of the time when the hall is open to the Visitors. In the event of cancellation by the Exhibitor or failure to exhibit the Stand charges shall be paid in full to the Organiser. Cancellation charges will be applied as indicated above and the parties hereby agree that these constitute a genuine and reasonable estimate of the loss which the Organiser would incur on cancellation of the order by the Exhibitor.
- The exhibition stand contract constitutes a license to exhibit and not a tenancy. The Organiser reserves the right at any time and from time to time to make such alterations in the ground plan of the Exhibition as may in their opinion be necessary in the best interests of the Exhibition and to alter the shape, size or position allocated to the Exhibitor. No alterations to the space allotted will be made in such a way as to impose on the Exhibitor any greater liability for rental than that undertaken in the exhibition stand contract.
- The Exhibitor or Sponsor shall not be entitled to withhold payment of any amounts payable to the Organiser in relation to the exhibition or sponsorship package by reason of any dispute or claim by the Exhibitor or Sponsor in connection with the exhibition/sponsorship package or otherwise nor shall the Exhibitor or Sponsor be entitled to set off any amount which it is alleged is payable or due from the Organiser against any amount payable to the Organiser in relation to the exhibition or sponsorship package.
- Exhibitors are responsible for their own insurance for the event. A copy of your public liability insurance certificate (providing cover of \$3,000,000) is required prior to the event.
- Price for up to 2 colour printing within logos